



Wisconsin Ag News – Trout Production

Upper Midwest Region - Wisconsin Field Office · 2811 Agriculture Drive · Madison WI 53718 · (608) 224-4848

fax (855) 271-9802 · www.nass.usda.gov

Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

February 26, 2016

Media Contact: Greg Bussler

Wisconsin's trout producers reported \$1.46 million in trout sales during 2015, a 5 percent decrease from 2014. The value of trout distributed for restoration or conservation increased \$830,000 to \$2.84 million.

Sales of trout that were 12 inches and longer long totaled \$1.40 million, a less than 1 percent increase in value from 2014. The number of trout 12 inches or longer sold was 440,000, up 30,000 fish from 2014. Live weight of trout sold in this size category was 414,000 pounds, up 11,000 pounds compared to a year earlier. Producers received an average of \$3.38 per pound, down 8 cents from 2014.

Producers raising trout for sale lost 328,000 fish weighing a total of 66,000 pounds to various causes during 2015. The number of trout lost was 33,000 more than last year, while the total weight of the fish lost decreased 52,000 pounds.

Trout Production – Wisconsin and United States: 2014-2015

	Wisconsin		United States	
	2014	2015	2014	2015
Trout 12" or longer				
Number sold.....1,000	410	440	48,285	45,350
Pounds sold.....1,000	403	414	60,733	57,947
Value of sales.....1,000 dollars	1,394	1,399	95,741	96,437
Average price per pound.....dollars	3.46	3.38	1.58	1.66
Trout 6" - 12"				
Number sold.....1,000	70	(D)	5,165	4,900
Pounds sold.....1,000	36	(D)	1,781	1,833
Value of sales.....1,000 dollars	138	(D)	5,858	6,422
Average price per pound.....dollars	3.84	(D)	3.29	3.50
Trout 1" - 6"				
Number sold.....1,000	45	(D)	8,350	8,470
Pounds sold.....1,000	1	(D)	206	224
Value of sales.....1,000 dollars	5	(D)	1,617	1,534
Average price per thousand fish.....dollars	110	(D)	194	181
Total sales (excluding eggs).....1,000 dollars	1,537	1,462	103,216	104,393
Trout lost to various causes				
Total number.....1,000	295	328	27,580	28,255
Total pounds.....1,000	118	66	5,978	7,127
Distributed for conservation & restoration				
Trout 12" or longer.....1,000	25	10	7,195	7,320
Trout 6" - 12".....1,000	2,070	2,510	66,000	67,030
Trout 1" - 6".....1,000	2,970	1,930	58,380	58,715
Total value.....1,000 dollars	2,007	2,837	112,239	117,544

(D) Not published to avoid disclosure of individual operations.

UNITED STATES TROUT PRODUCTION

The total value of fish sales received by trout growers in the United States totaled 104 million dollars for 2015, an increase of 1 percent from 2014. Idaho accounted for 47 percent of the total value of fish sold.

The number of trout 12 inches and longer sold during 2015 totaled 45.4 million fish, down 6 percent from the previous year. The average price per pound was \$1.66, up 5 percent from 2014. The value of sales for the 2015 marketing year was 96.4 million dollars, up 1 percent from 2014. For trout 12 inches or longer, 58 percent were sold to processors.

The number of 6"- 12" trout sold during 2015 totaled 4.90 million fish, a decrease of 5 percent from 2014. The average price per pound was \$3.50 during 2015, up 6 percent from the 2014 price. The total value of sales was 6.42 million dollars during 2015, a 10 percent increase from the previous year. The major sales outlets for 6"-12" trout were for recreational stocking accounting for 48 percent of total sales, followed by government agencies with 22 percent.

The number of 1"- 6" trout sold during 2015 totaled 8.47 million, an increase of 1 percent from the previous year. The average value per 1,000 fish was \$181 during 2015, down from \$194 in 2014. The total value of sales was 1.53 million dollars, down 5 percent from last year's total.

Trout distributed for restoration, conservation, enhancement, or recreational purposes, primarily by State and Federal hatcheries, included 7.32 million 12" or longer fish, 67.0 million 6"- 12" fish, and 58.7 million 1"- 6" fish. The estimated value of fish distributed totaled 118 million dollars, up 5 percent from 2014.

Total losses of all trout intended for sale were 28.3 million fish during 2015. Disease accounted for 90 percent of these losses.